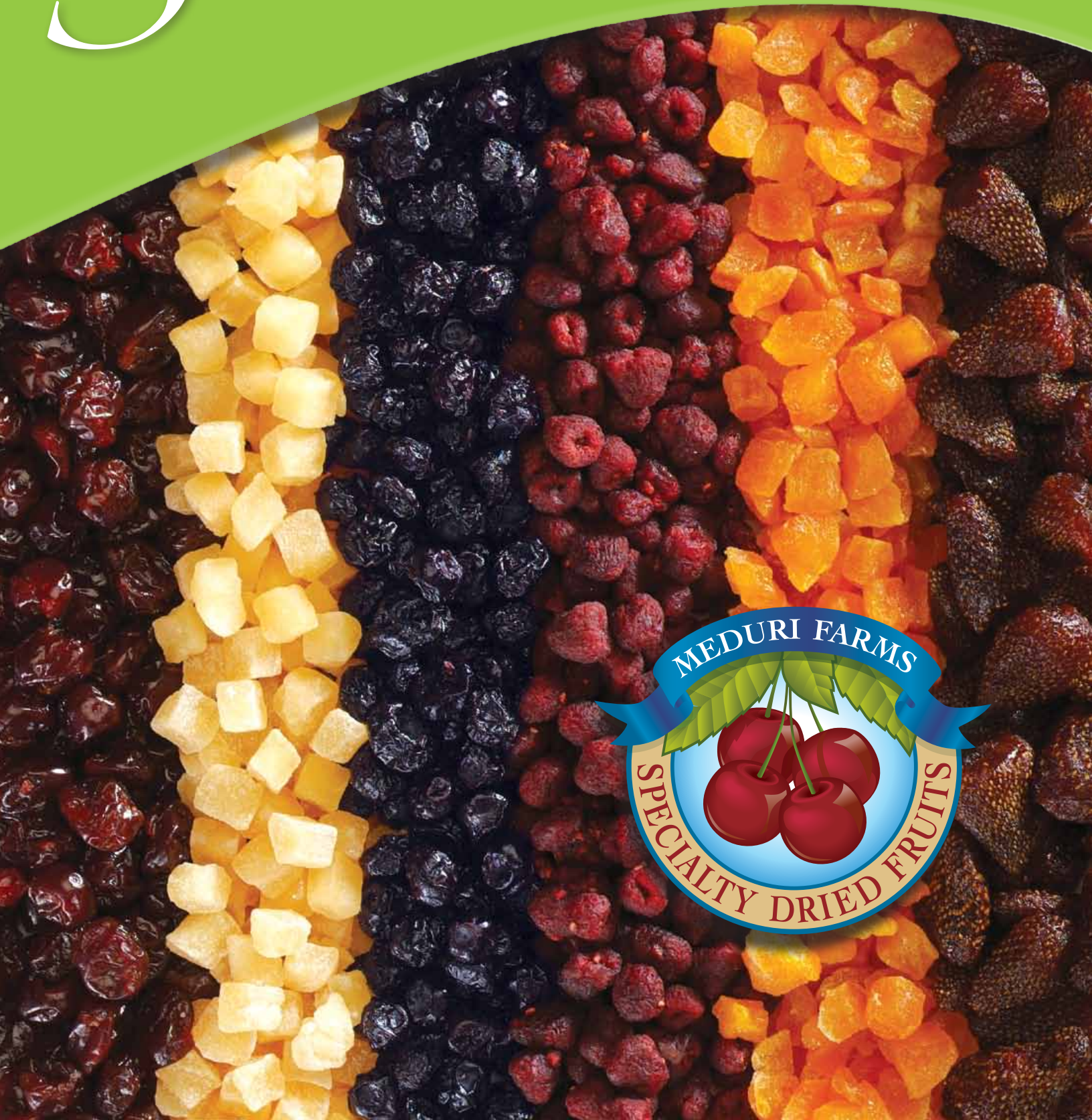


SPECIALTY DRIED FRUITS

Sourcebook



Meduri Farms, Inc. was founded in 1984 and has since grown to become a premier supplier of specialty dried fruits to food manufacturers around the world. Our operations are located 60 miles southwest of Portland in Oregon's agriculturally fertile Willamette Valley.



Our Products

We offer an extensive line of specialty dried fruits to food companies in the United States and in 20 different countries around the world. Our products are used as ingredients in packaged snacks, confectionery products, baked goods, cereals, energy and nutrition bars, ready-to-eat salads, and many other specialty foods. We offer conventional and organic fruits (certified organic by Oregon Tilth); natural and infused fruits; whole, sliced, diced, and crumbled fruits; kosher certified fruits; flavored and unflavored fruits. If you do not see something you are looking for, please contact us. We welcome the opportunity to work with our customers to develop new and unique products to meet the needs of an ever-changing marketplace.

Our Operations

We are a vertically integrated company. We own/operate hundreds of acres of fields and orchards, an IQF processing



plant, infusion and drying facilities, and a packaging and warehousing facility – all of which are located in Oregon's Willamette Valley.

Our Expertise

We have over 28 years of experience in fruit infusion and dehydration which enables us to produce products of consistently high quality as well as continuously work with our customers to produce new, specialty fruit products.

Our Quality

Our commitment to quality is evident throughout all stages of our manufacturing process. We are a third party audited manufacturer and we employ a comprehensive HACCP program. We monitor our operations routinely to ensure compliance as well as to identify ongoing opportunities for quality and safety improvements. We work closely with our growers in the fields and orchards as well as with all of our suppliers to ensure that our quality requirements are met starting with the raw materials that we use. Our strict guidelines and focused commitment ensure that our products are

of the highest quality and meet all customer specifications. We are very proud of our quality commitment and our proven performance. We will continue to work hard to earn the high regard of our customers.



Contact Us Today

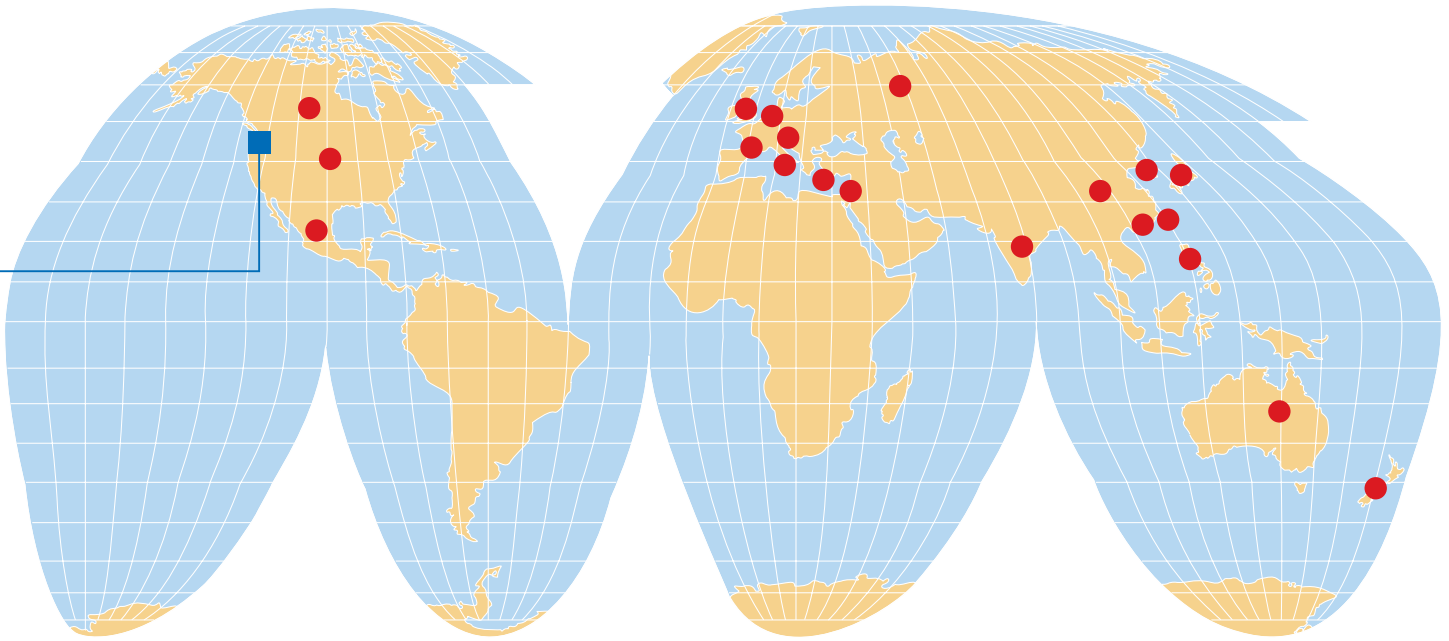
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Our Service

We take great pride in the unique products we offer, the high quality we are committed to, and the superior service we strive to deliver each day. We consider

ourselves very customer-focused and easy to work with. We are always available and work very hard to be responsive and efficient in meeting the specific needs of each of our customers.

Your Sourcebook

We hope you will find the information in this Sourcebook to be informative, useful, and the start of many new product

development discussions. If you do not find the information you are looking for in this resource, then please contact us directly, and we will be glad to assist you in any way that we can. Thank you for your interest in our company, and we look forward to working with you on any specialty dried fruit needs that arise.

Your friends at Meduri Farms!



Trivia matters:

- The first commercial apple orchards were established in eastern Washington in 1889.
- National Apple Month is promoted in the U.S. market each year from September through November.



Granules



Crumbles



Dices



Wedges



Trivia matters:

- Blueberries are native to North America.
- North America is the world's leading blueberry producer & accounts for almost 90% of world production.



Granules



Crumbles



Whole – Wild



Whole – Cultivated



Trivia matters:

- 65% of the world's sweet cherries are grown in the northwest region of the United States (WA, OR, ID, UT, MT).



Granules



Crumbles



Whole - Bings



Trivia matters:

- The #1 variety of tart cherries in the United States is the Montmorency variety.
- U.S. growers produce more than 300 million pounds of Montmorency cherries annually.



Granules



Crumbles



Dices



Whole



Trivia matters:

- North America produces over 600 million pounds of cranberries annually.
- Americans consume approximately 400 million pounds of cranberries annually of which about 80 million pounds are consumed over the Thanksgiving holiday.



Granules



Crumbles



Slices



Whole – Confectionery



Whole

Trivia matters:

- The three U.S. states with the greatest production of peaches are CA, SC, and GA.
- California produces approximately 95% of all apricots grown in the U.S.



Granules – Peach



Crumbles – Peach



Dices – Peach



Slices – Peach



Granules – Apricot



Dices – Apricot

Trivia matters:

- Raspberries and blackberries are referred to as caneberries because they grow on long, woody stems or canes.
- There are more than 900 million pounds of raspberries grown worldwide each year in over 37 different countries.



Granules



Crumbles



Whole – Raspberries



Whole – Blackberries



Trivia matters:

- California is the largest domestic producer. They supply more than 85% of the total strawberries harvested in the U.S.
- California produces over one billion pounds of fresh and frozen strawberries annually on approximately 30,000 acres of land.



Granules



Crumbles



Dices



Whole





Tropical Fruits

*"All we need, really, is a change from a near frigid to a tropical attitude of mind."
– Marjory S. Douglas*

Item #	Style	Size	Description	Infused
207312	Granules	1/16" – 1/8"	Dried Banana Granules / Natural	
417292	Granules	1/16" – 1/8"	Dried Ginger Granules / Sugar Infused	✓
167292	Granules	1/16" – 1/8"	Dried Mango Granules / Sugar Infused	✓
177292	Granules	1/16" – 1/8"	Dried Papaya Granules / Sugar Infused	✓
157292	Granules	1/16" – 1/8"	Dried Pineapple Granules / Sugar Infused	✓
048052	Granules	1/16" – 1/8"	Dried Tropical Fruit Granules Blend / Sugar Infused*	✓
<hr/>				
203222	Crumbles	1/8" – 1/4"	Dried Banana Crumbles / Natural	
413352	Crumbles	1/8" – 1/4"	Dried Ginger Crumbles / Sugar Infused	✓
163302	Crumbles	1/8" – 1/4"	Dried Mango Crumbles / Sugar Infused	✓
173302	Crumbles	1/8" – 1/4"	Dried Papaya Crumbles / Sugar Infused	✓
153302	Crumbles	1/8" – 1/4"	Dried Pineapple Crumbles / Sugar Infused	✓
048062	Crumbles	1/8" – 1/4"	Dried Tropical Fruit Crumbles Blend / Sugar Infused*	✓
<hr/>				
202982	Dices	8 – 10mm	Dried Banana Dices	
163052	Dices	8 – 10mm	Dried Mango Dices / Sugar Infused	✓
173052	Dices	8 – 10mm	Dried Papaya Dices / Sugar Infused	✓
153052	Dices	8 – 10mm	Dried Pineapple Dices / Sugar Infused	✓
041132	Dices	8 – 10mm	Dried Tropical Fruit Dices Blend / Sugar Infused*	✓

* Blend = Mango, Papaya, and Pineapple

**All items noted above are also available in fine granules

Kosher Status: All products listed above are Kosher certified by the Orthodox Union ①

Shelf Life: All products listed above have a 12 month shelf life if stored in cool and dry conditions (55-70 degrees F)

Pack Size:

All products listed above are packaged in bulk and are sold in the following case sizes:

- 10 lbs. (144 cases/pallet)
- 20 lbs. (72 cases/pallet)
- 10 kgs. (100 cases/pallet)

Useful Resources:

- Dole Fruit Company (www.dolenutrition.com)



Bananas are a good source of fiber, Vitamin C, manganese, and potassium. A diet rich in potassium may reduce the risk of stroke by up to 50%.

Pineapples are an excellent source of bromelain which is an enzyme that supports joint health. Studies have shown that bromelain has anti-inflammatory properties that may alleviate symptoms of osteoarthritis.

Trivia matters:

- Bananas are grown in 132 countries worldwide which is more than any other fruit crop.
- India is the largest producer of mango with an annual harvest around 10 million tons (57% total worldwide production).



Crumbles		Granules
	<i>Mango</i>	
	<i>Pineapple</i>	
	<i>Papaya</i>	
	<i>Ginger</i>	
	<i>Banana</i>	
	<i>Tropical Blend</i>	



Miscellaneous Fruits

“Don’t judge each day by the harvest you reap but by the seeds that you plant.”
 – Robert Louis Stevenson

Item #	Style	Size	Description	Infused
367352	Granules	1/16" – 1/8"	Dried Date Granules / Natural	
377312	Granules	1/16" – 1/8"	Dried Fig Granules / Natural	
147342	Granules	1/16" – 1/8"	Dried Pear Granules / Sugar Infused / Natural Flavor	✓
267312	Granules	1/16" – 1/8"	Dried Raisin Granules / Natural	
363392	Crumbles	1/8" – 1/4"	Dried Date Crumbles / Natural	
373402	Crumbles	1/8" – 1/4"	Dried Fig Crumbles / Natural	
143412	Crumbles	1/8" – 1/4"	Dried Pear Crumbles / Sugar Infused / Natural Flavor	✓
263422	Crumbles	1/8" – 1/4"	Dried Raisin Crumbles / Natural	
145022	Dices	1/2"	Dried Pear Dices / Sugar Infused / Natural Flavor	✓

* Blend = Mango, Papaya, and Pineapple

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Useful Resources:

- Food & Agriculture Organization of the United Nations (www.fao.org/documents)
- California Fig Advisory Board (www.californiafigs.com)
- Pear Bureau Northwest (www.usapears.com)
- California Raisin Marketing Board (www.calraisins.org)

One serving of figs (1/4 cup) provides 5 grams of fiber which is 20% of the Recommended Daily Allowance.

Pears are a good source of fiber and vitamin C. Studies show that diets rich in fiber and low in fat may reduce the risk of coronary heart disease and some types of cancer.



Trivia matters:

- There are approximately 17,000,000 metric tons of pears harvested commercially each year in more than 81 different countries.
- Brazil is the largest producer of oranges accounting for almost 40% of the world's total supply.



Crumbles

Granules

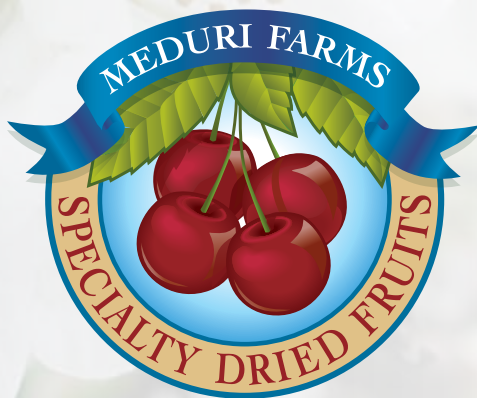


Fig

Raisin

Pear

Date



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